



## CITY OF STONECREST, GEORGIA

### CITY COUNCIL WORK SESSION – AGENDA

3120 Stonecrest Blvd., Stonecrest, GA 30038

Monday, September 11, 2023 at 6:00 PM

*Mayor Jazzmin Cobble*

*Council Member Tara Graves - District 1    Council Member Rob Turner - District 2*

*Council Member Alecia Washington - District 3    Mayor Pro Tem George Turner - District 4*

*Council Member Tammy Grimes - District 5*

Citizen Access: [Stonecrest YouTube Live Channel](#)

- I. **CALL TO ORDER:** George Turner, Mayor Pro-Tem
- II. **ROLL CALL:** Sonya Isom, City Clerk
- III. **AGENDA DISCUSSION ITEMS**
  - a.** **For Discussion** - 2023 Holiday Calendar Update - *Leona Durden, Director of Human Resources*
  - b.** **For Discussion** - Open Enrollment Benefits Update - *Leona Durden, Director of Human Resources*
  - c.** **For Discussion** - Sound Diplomacy - *Caitlin Buckley, Sound Diplomacy & Gia Scruggs, City Manager*
  - d.** **For Discussion** - TMOD 23-004 Food Trucks - *Ray White, Director of Planning & Zoning*
- IV. **EXECUTIVE SESSION**

*(When an executive session is required, one will be called for the following issues: 1) Personnel, 2) Litigation, 3) Real Estate)*
- V. **ADJOURNMENT**

*Americans with Disabilities Act*

*The City of Stonecrest does not discriminate on the basis of disability in its programs, services, activities and employment practices.*

*If you need auxiliary aids and services for effective communication (such as a sign language interpreter, an assistive listening device or print material in digital format) or reasonable modification to programs, services or activities contact the ADA Coordinator, Sonya Isom, as soon as possible, preferably 2 days before the activity or event.*



## CITY COUNCIL AGENDA ITEM

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**SUBJECT: 2023 Holiday Calendar Update**

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**AGENDA SECTION:** *(check all that apply)*

- PRESENTATION**     **PUBLIC HEARING**     **CONSENT AGENDA**     **OLD BUSINESS**  
 **NEW BUSINESS**     **OTHER, PLEASE STATE:** Click or tap here to enter text.
- 

**CATEGORY:** *(check all that apply)*

- ORDINANCE**    **RESOLUTION**    **CONTRACT**    **POLICY**    **STATUS REPORT**  
 **OTHER, PLEASE STATE: 2023 Holiday Calendar Update**
- 

**ACTION REQUESTED:**  **DECISION**  **DISCUSSION**,  **REVIEW**, or  **UPDATE ONLY**

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**Previously Heard Date(s):** Click or tap to enter a date. & Click or tap to enter a date.

**Current Work Session:** Monday, September 11, 2023

**Current Council Meeting:** Click or tap to enter a date.

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**SUBMITTED BY:** Leona Durden, Director of Human Resources

**PRESENTER:** Leona Durden, Director of Human Resources

**PURPOSE:** To present a correction needed on the previously approved 2023 Holiday Calendar.

**FACTS:** Section 6.2: Holidays of the City’s Policy Manual states the City may celebrate certain holidays off with pay for full time employees, contingent upon budgetary approval by the Mayor and City Council.

**OPTIONS:** Discussion only Click or tap here to enter text.

**RECOMMENDED ACTION:** Choose an item. Click or tap here to enter text.

**ATTACHMENTS:**

- (1) Attachment 1 - 2023 Proposed City Holidays Presentation
- (2) Attachment 2 - Click or tap here to enter text.
- (3) Attachment 3 - Click or tap here to enter text.
- (4) Attachment 4 - Click or tap here to enter text.
- (5) Attachment 5 - Click or tap here to enter text.

# 2023 HOLIDAYS

## HUMAN RESOURCES

September 11, 2023



# 2023 CITY HOLIDAYS

## CURRENT 2023 CALENDAR

| Holiday                | Recognized Day | Recognized Date |
|------------------------|----------------|-----------------|
| New Year's Day         | Monday         | 2-Jan-23        |
| Martin Luther King Day | Monday         | 16-Jan-23       |
| Memorial Day           | Monday         | 29-May-23       |
| Juneteenth             | Monday         | 19-Jun-23       |
| Independence Day       | Tuesday        | 4-Jul-23        |
| Labor Day              | Monday         | 4-Sep-23        |
| Veterans Day           | Friday         | 10-Nov-23       |
| Thanksgiving           | Thursday       | 23-Nov-23       |
| Thanksgiving Day       | Friday         | 24-Nov-23       |
| Christmas              | Tuesday        | 26-Dec-23       |
| Christmas              | Wednesday      | 27-Dec-23       |
| New Year's Eve         | Friday         | 29-Dec-23       |

## PROPOSED 2023 CALENDAR

| Holiday                | Observed Day | Observed Date |
|------------------------|--------------|---------------|
| New Year's Day         | Monday       | 2-Jan-23      |
| Martin Luther King Day | Monday       | 16-Jan-23     |
| Memorial Day           | Monday       | 29-May-23     |
| Juneteenth             | Monday       | 19-Jun-23     |
| Independence Day       | Tuesday      | 4-Jul-23      |
| Labor Day              | Monday       | 4-Sep-23      |
| Veterans Day           | Friday       | 10-Nov-23     |
| Thanksgiving Day       | Thursday     | 23-Nov-23     |
| Thanksgiving Holiday   | Friday       | 24-Nov-23     |
| Christmas Day          | Monday       | 25-Dec-23     |
| Christmas Holiday      | Tuesday      | 26-Dec-23     |
| New Year's Holiday     | Friday       | 29-Dec-23     |





## CITY COUNCIL AGENDA ITEM

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**SUBJECT: Open Enrollment Benefits Update**

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**AGENDA SECTION:** *(check all that apply)*

- PRESENTATION**     **PUBLIC HEARING**     **CONSENT AGENDA**     **OLD BUSINESS**  
 **NEW BUSINESS**     **OTHER, PLEASE STATE:** Click or tap here to enter text.
- 

**CATEGORY:** *(check all that apply)*

- ORDINANCE**    **RESOLUTION**    **CONTRACT**    **POLICY**    **STATUS REPORT**  
 **OTHER, PLEASE STATE: Benefit Cost Update**
- 

**ACTION REQUESTED:**  **DECISION**  **DISCUSSION**,  **REVIEW**, or  **UPDATE ONLY**

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**Previously Heard Date(s):** Click or tap to enter a date. & Click or tap to enter a date.

**Current Work Session:** Monday, September 11, 2023

**Current Council Meeting:** Click or tap to enter a date.

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**SUBMITTED BY:** Leona Durden, Director of Human Resources

**PRESENTER:** Leona Durden, Director of Human Resources

**PURPOSE:** To present an update on open enrollment rates for 2024.

**FACTS:** Section 5: Benefits of the City’s Policy Manual states the City offers to all its regular, full time employees and their eligible dependents group health coverage. The city will pay a percentage, approved by the Mayor and City Council.

**OPTIONS:** Discussion only Click or tap here to enter text.

**RECOMMENDED ACTION:** Choose an item. Click or tap here to enter text.

**ATTACHMENTS:**

- (1) Attachment 1 - Open Enrollment Presentation
- (2) Attachment 2 - Click or tap here to enter text.
- (3) Attachment 3 - Click or tap here to enter text.
- (4) Attachment 4 - Click or tap here to enter text.
- (5) Attachment 5 - Click or tap here to enter text.

# Open Enrollment Presentation

## Human Resources

September 11, 2023





# MEDICAL

| <b>ANTHEM</b>                        | <b>Current Monthly Premium Rate</b> | <b>2024 Monthly Premium Rate (3% Increase)</b> | <b>New Monthly Employer Cost Share</b> | <b>New Annual Employer Cost Share</b> |
|--------------------------------------|-------------------------------------|--|--|---------------------------------------|
| <b>HMO 80 (500 Deductible)</b>       |                                     |  |  |                                       |
| Employee Only                        | \$ 1,053.00                         | \$ 1,085.00                                    | \$ 868.00                              | \$ 10,416.00                          |
| Employee & Spouse                    | \$ 2,106.00                         | \$ 2,170.00                                    | \$ 1,627.50                            | \$ 19,530.00                          |
| Employee & Child(ren)                | \$ 2,001.00                         | \$ 2,061.00                                    | \$ 1,545.75                            | \$ 18,549.00                          |
| Employee & Family                    | \$ 3,159.00                         | \$ 3,254.00                                    | \$ 2,440.50                            | \$ 29,286.00                          |
|                                      |                                     |  |  |                                       |
| <b>POS 90/70 (\$1000 Deductible)</b> |                                     |  |  |                                       |
| Employee Only                        | \$ 1,028.00                         | \$ 1,059.00                                    | \$ 847.20                              | \$ 10,166.40                          |
| Employee & Spouse                    | \$ 2,056.00                         | \$ 2,118.00                                    | \$ 1,588.50                            | \$ 19,062.00                          |
| Employee & Child(ren)                | \$ 1,953.00                         | \$ 2,012.00                                    | \$ 1,509.00                            | \$ 18,108.00                          |
| Employee & Family                    | \$ 3,084.00                         | \$ 3,177.00                                    | \$ 2,382.75                            | \$ 28,593.00                          |
|                                      |                                     |  |  |                                       |
| <b>POS 80/60 (\$5000 Deductible)</b> |                                     |  |  |                                       |
| Employee Only                        | \$ 826.00                           | \$ 851.00                                      | \$ 680.80                              | \$ 8,169.60                           |
| Employee & Spouse                    | \$ 1,652.00                         | \$ 1,702.00                                    | \$ 1,276.50                            | \$ 15,318.00                          |
| Employee & Child(ren)                | \$ 1,569.00                         | \$ 1,616.00                                    | \$ 1,212.00                            | \$ 14,544.00                          |
| Employee & Family                    | \$ 2,478.00                         | \$ 2,553.00                                    | \$ 1,914.75                            | \$ 22,977.00                          |
|                                      |                                     |  |  |                                       |
|                                      |                                     | <b>Employee Only - 80% Paid By the City</b>    |  |                                       |
|                                      |                                     | <b>Employee Plus - 75% Paid by the City</b>    |  |                                       |



# DENTAL

|                           | Current Montly Premium Rate | 2024 Monthly Premium Rate (No Increase)     | Monthly Employer Cost Share | Annual Employer Cost Share |
|---------------------------|-----------------------------|---|-----------------------------|----------------------------|
| <b>Delta Dental (PPO)</b> |                             |   |                             |                            |
| Employee Only             | \$ 25.00                    | \$ 25.00                                    | \$ 20.00                    | \$ 240.00                  |
| Employee & Spouse         | \$ 76.00                    | \$ 76.00                                    | \$ 57.00                    | \$ 684.00                  |
| Employee & Child(ren)     | \$ 76.00                    | \$ 76.00                                    | \$ 57.00                    | \$ 684.00                  |
| Employee & Family         | \$ 76.00                    | \$ 76.00                                    | \$ 57.00                    | \$ 684.00                  |
|                           |                             |   |                             |                            |
|                           |                             | <b>Employee Only - 80% Paid By the City</b> |                             |                            |
|                           |                             | <b>Employee Plus - 75% Paid by the City</b> |                             |                            |



# VISION

|                       | Current Montly Premium Rate | 2024 Monthly Premium Rate (No Increase)     | <u>Monthly Employer Cost Share</u> | <u>Annual Employer Cost Share</u> |
|-----------------------|-----------------------------|---|------------------------------------|-----------------------------------|
| <b>Anthem Vision</b>  |                             |   |                                    |                                   |
| Employee Only         | \$ 8.11                     | \$ 8.11                                     | 6.49                               | 77.83                             |
| Employee & Spouse     | \$ 16.21                    | \$ 16.21                                    | 12.16                              | 145.92                            |
| Employee & Child(ren) | \$ 16.62                    | \$ 16.62                                    | 12.46                              | 149.55                            |
| Employee & Family     | \$ 24.72                    | \$ 24.72                                    | 18.54                              | 222.51                            |
|                       |                             |   |                                    |                                   |
|                       |                             | <b>Employee Only - 80% Paid By the City</b> |                                    |                                   |
|                       |                             | <b>Employee Plus - 75% Paid by the City</b> |                                    |                                   |
|                       |                             |   |                                    |                                   |



# OTHER BENEFITS

Item III. b.

|   | Current Monthly Premium Rate | 2024 Monthly Premium Rate (No Increase)      | Monthly Employer Cost Share | Annual Employer Cost Share |
|---|------------------------------|--|-----------------------------|----------------------------|
| <b>Basic Life Insurance (\$50,000)</b>        |                              |  |                             |                            |
| Employee Only                                 | \$ 16.00                     | \$ 16.00                                     | \$ 16.00                    | \$ 192.00                  |
| <b>Short Term Disability (\$300 per week)</b> |                              |  |                             |                            |
| Employee Only                                 | \$ 18.00                     | \$ 18.00                                     | \$ 18.00                    | \$ 216.00                  |
|   |                              | <b>Employee Only - 100% Paid By the City</b> |                             |                            |







## CITY COUNCIL AGENDA ITEM

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**SUBJECT: Sound Diplomacy**

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**AGENDA SECTION:** *(check all that apply)*

- PRESENTATION**     **PUBLIC HEARING**     **CONSENT AGENDA**     **OLD BUSINESS**  
 **NEW BUSINESS**     **OTHER, PLEASE STATE:** Click or tap here to enter text.
- 

**CATEGORY:** *(check all that apply)*

- ORDINANCE**    **RESOLUTION**    **CONTRACT**    **POLICY**    **STATUS REPORT**  
 **OTHER, PLEASE STATE: Presentation**
- 

**ACTION REQUESTED:**  **DECISION**  **DISCUSSION**,  **REVIEW**, or  **UPDATE ONLY**

---

**Previously Heard Date(s):** Click or tap here to enter text. & Click or tap to enter a date.

**Current Work Session:** Monday, September 11, 2023

**Current Council Meeting:** Click or tap to enter a date.

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**SUBMITTED BY:** Rob Turner, District 2 Councilmember

**PRESENTER:** Caitlin Buckley, Sound Diplomacy & Gia Scruggs, City  
Manager

**PURPOSE:** Discuss the status of the strategic plan for the Film Commission.

**FACTS:** Click or tap here to enter text.

**OPTIONS:** Discussion only Click or tap here to enter text.

**RECOMMENDED ACTION:** Discussion only Click or tap here to enter text.

- ATTACHMENTS:**  
(1) Attachment 1 - Presentation  
(2) Attachment 2 - Recommendations  
(3) Attachment 3 - Click or tap here to enter text.  
(4) Attachment 4 - Click or tap here to enter text.  
(5) Attachment 5 - Click or tap here to enter text.

SOUND DIPLOMACY

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# FILM, MUSIC & DIGITAL ENTERTAINMENT STRATEGIC PLAN

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PRESENTATION OF FINAL REPORT

17 AUGUST 2023

# CONTEXT

Stonecrest is in a unique position as a young city to build an identity and reputation incorporating its existing film, music and digital entertainment industries while fostering and cultivating their growth. The City and its Film & Entertainment Commission have an opportunity to benefit from being part of DeKalb County - an area of Georgia that is working hard to strategically place the creative industries at the forefront of economic, social and cultural development - whilst also having the freedom to create its own set of practices, policies and initiatives towards these goals. This allows Stonecrest to maximize DeKalb County's endeavors locally, while standing out for its own efforts.

## PURPOSE OF THIS WORK:

- Assess the current digital entertainment industry in Stonecrest
- Maximize the impact of the Stonecrest Film & Entertainment Commission
- Create employment and business growth opportunities
- Streamline and optimize all permitting across city, county and state
- Cultivate industry training, networking and education
- Support the creative side of the film, music and digital entertainment industries
- Support Stonecrest's development of the film, music and digital entertainment industries

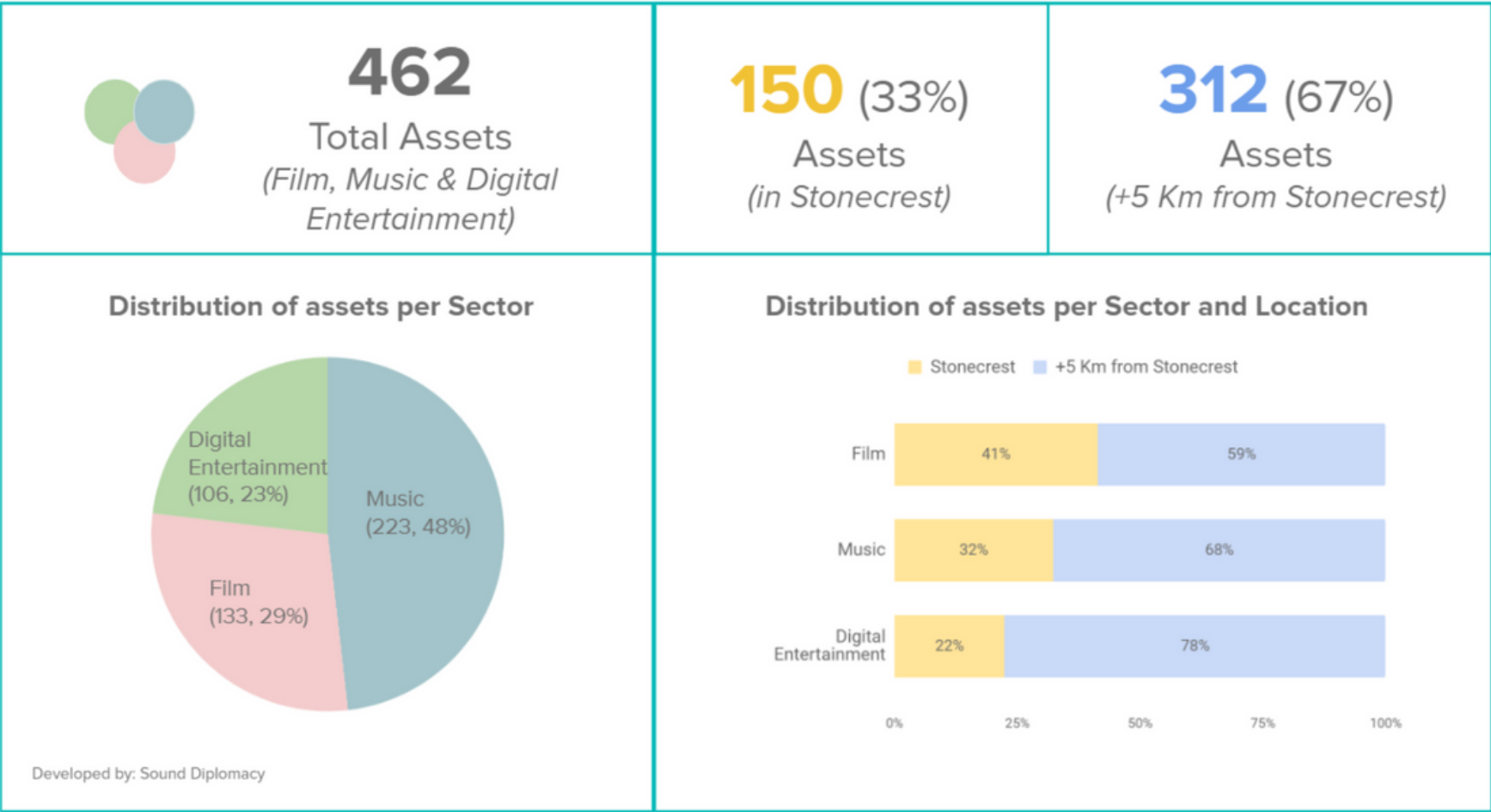


# METHODOLOGY

The scope of work for this report has been a process of desk research, stakeholder consultation and data analysis. This was completed in the following stages:

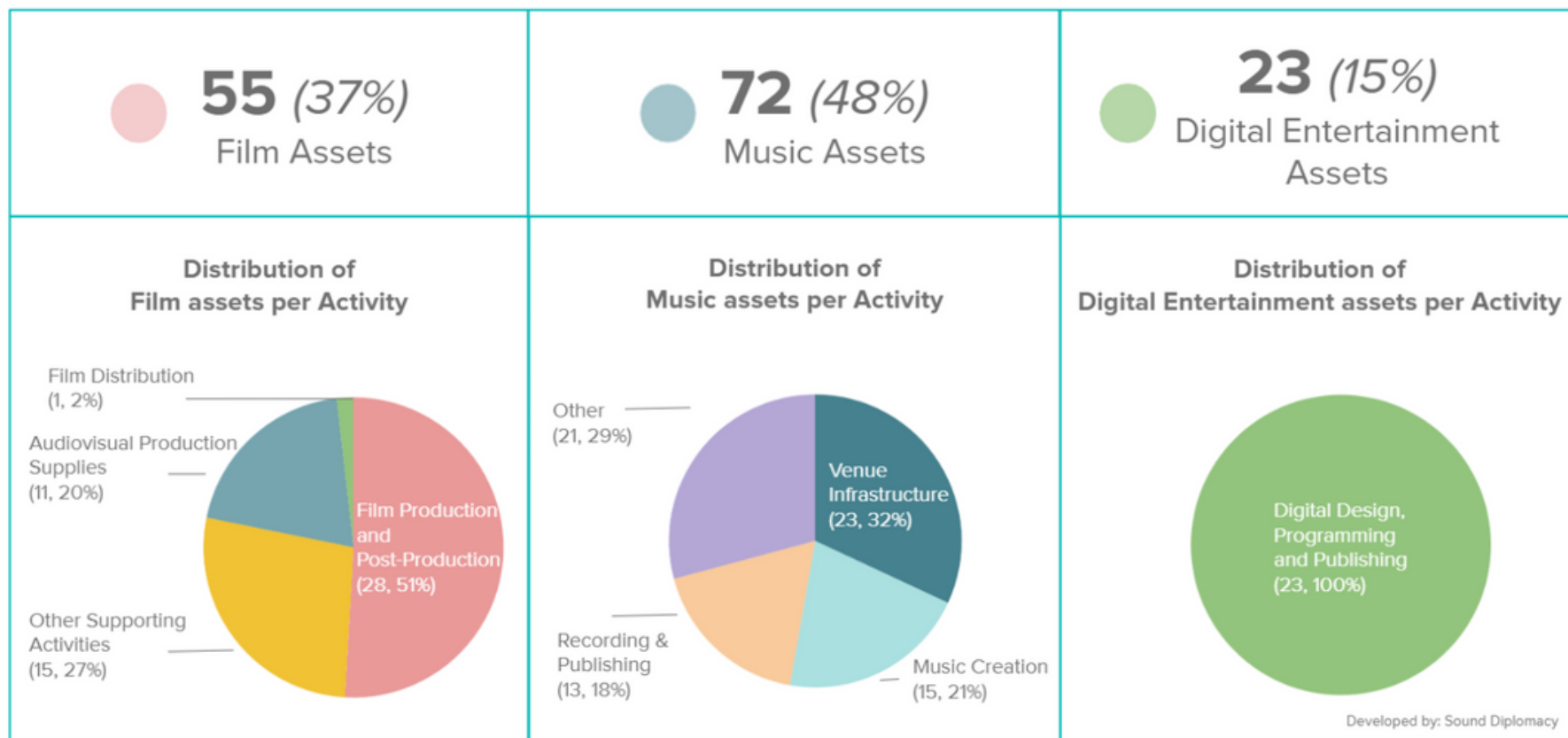
- Regulatory Checklist & Comparative Analysis
- Ecosystem Mapping
- Music Ecosystem Economic Impact Assessment
- Stakeholder Engagement
- SWOT Analysis
- Strategic Plan
  - Structural Priority Recommendations
  - Ecosystem Development Recommendations

# MAPPING KEY FINDINGS OVERVIEW



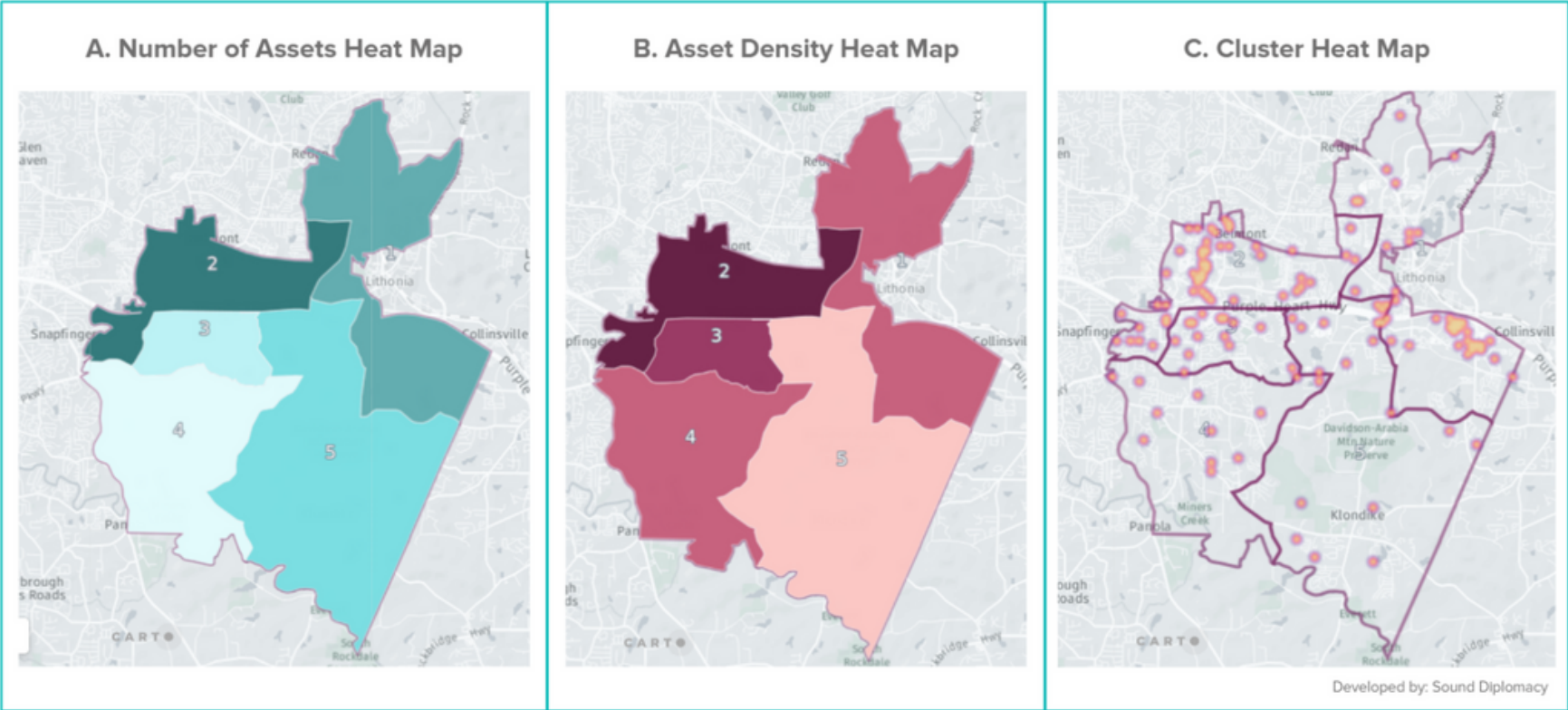
# MAPPING KEY FINDINGS

## FILM, MUSIC, AND DIGITAL ENTERTAINMENT ASSETS



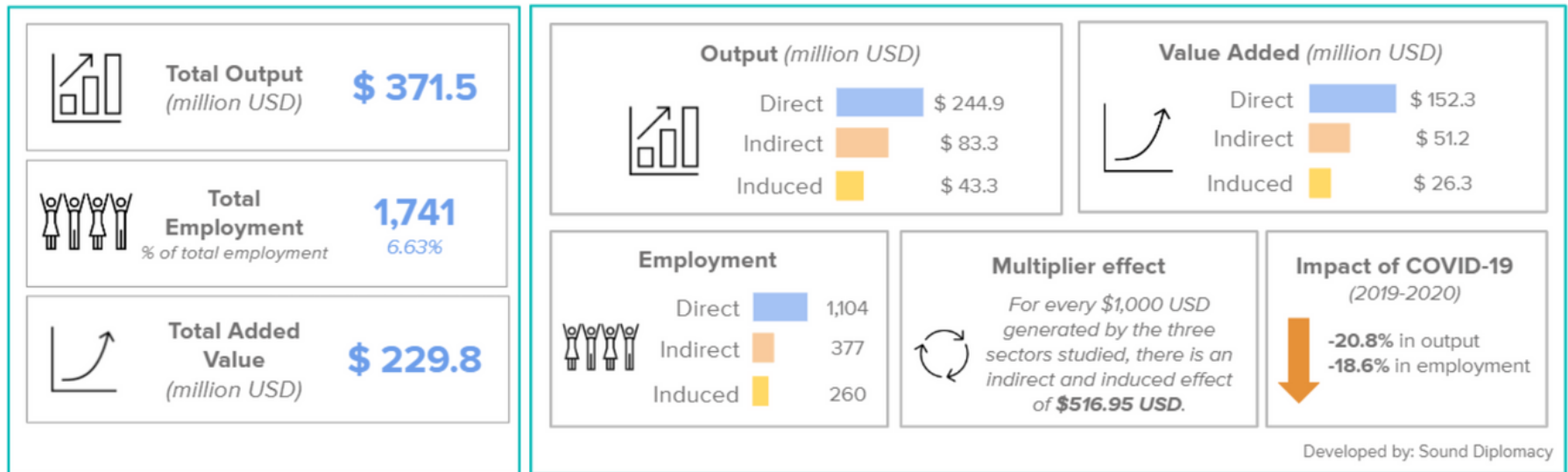
# MAPPING KEY FINDINGS

## SPATIAL DISTRIBUTION



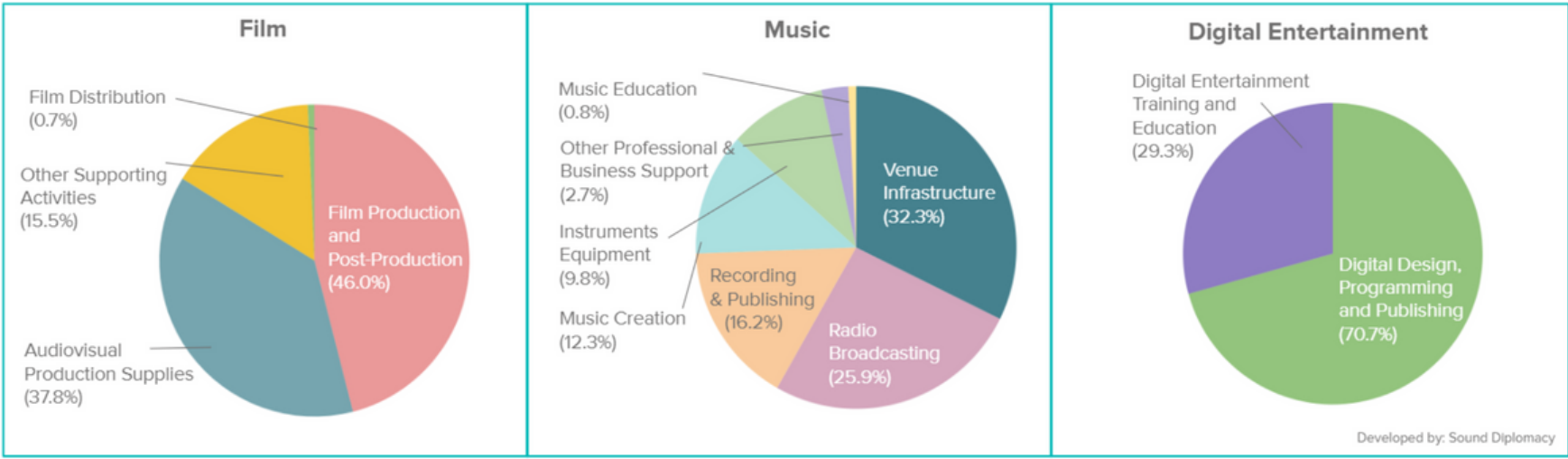
# ECONOMIC IMPACT ASSESSMENT

## OVERVIEW OF KEY FINDINGS



# ECONOMIC IMPACT ASSESSMENT

## DIRECT ECONOMIC IMPACT



# ECONOMIC IMPACT ASSESSMENT

## INDIRECT AND INDUCED ECONOMIC IMPACT

### INDIRECT:

- The **film sector generates an indirect output of \$45.8 million**, and an indirect GVA of \$32.5 million, supporting 210 jobs.
- The **music sector's indirect output reached \$17.8 million**, an indirect GVA of \$8.2 million and supported 75 indirect jobs.
- The **digital entertainment sector generates an indirect output of \$19.7 million**, and an indirect GVA of \$10.5 million, supporting 92 jobs.

### INDUCED:

- The **induced output of the film, music, and digital entertainment sectors in Stonecrest reached \$43.3 million**, a GVA of \$26.3 million, and supported 260 jobs in 2019.
- **Film industry induced output: \$16.3 million**
- **Music sector induced output: \$10.2 million**
- **Digital entertainment sector induced output: \$16.8 million**

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# STRATEGIC PLAN

## STRUCTURAL PRIORITY RECOMMENDATIONS

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# RECOMMENDATION #1

## Strategically Align Existing and Future Initiatives of the Film & Entertainment Commission and Committee to the Stonecrest Film and Entertainment Commission Ordinance 051820

- Strategically align the work of the Stonecrest Film and Entertainment Commission and Committee to respond to the ongoing needs of the film, music and digital entertainment industries.
- Ensure that all work undertaken on behalf of the Commission remains relevant to the global industries as well as local issues that impact industry stakeholders living and working in Stonecrest.

# RECOMMENDATION #2

## Identify and Promote Stonecrest's Brand for the Creative Industries

- Stonecrest needs to find its own narrative and to share it, a narrative that acknowledges, protects and promotes the role of the creative industries in Stonecrest's history, heritage, and their impact on the city.
- This brand should encompass the film, music, and digital entertainment sectors as a cohesive whole, with a particular emphasis on digital entertainment.
- In order for Stonecrest to forge its own distinct identity, stand out, and fill the digital entertainment gap in the local market, it would be advisable to position itself as an innovative hub for digital entertainment, branding itself accordingly.

# RECOMMENDATION #3

## Create a Dedicated Website for the Film & Entertainment Commission

- A dedicated website will showcase and promote the work of the Stonecrest Film & Entertainment Commission.
- Create a comprehensive website containing information and links on all the film, music and digital entertainment ecosystems' agents, assets, projects and services available in Stonecrest will enable artists, creatives, industry professionals and businesses to connect with each other and find the resources and services they need.
- This will make it easier for locals and visitors to discover and engage with Stonecrest's local creative industries.
- It should also aim to celebrate the rich local creative work and art, providing a spotlight for talented individuals and projects within the community.

# RECOMMENDATION #4

## Run Dedicated Marketing Campaigns to Celebrate Stonecrest's Brand

- Create two dedicated marketing campaigns that:
  - Promote Stonecrest as a supporter and destination for independent film productions and music businesses.
  - Promote Stonecrest as a leader in digital entertainment.

# RECOMMENDATION #5

## Establish an Entertainment District

- Establish an entertainment district to align with DeKalb County's strategic planning for more districts around the County, and create a centralized offer connected to culture and recreation in the city.
- A successful entertainment district would house a variety of music venues, theaters, restaurants, and other entertainment-related establishments.
- The establishment of a well-defined entertainment district would facilitate the location of cultural activities to a distinct area, separate from the current Mall location, while helping people better understand the city's borders.
- An entertainment district could also contribute to the economic growth of the city by attracting tourists, creating jobs, and enhancing cultural activity.

# RECOMMENDATION #6

## Create a Research and Education Center for Digital Entertainment

- Create a Research and Education Center to position Stonecrest as an innovation hub for digital entertainment, that could also serve as a compelling platform to highlight the city's rich cinematic heritage.
- This would be an opportunity to support and develop the digital entertainment workforce in and around Stonecrest whilst diversifying it outside of the existing digital design, programming and publishing roles.
- A Research and Education Center should aim to host facilities such as:
  - A research center for digital entertainment
  - Office/co-working space
  - Exhibition rooms for digital arts to showcase Stonecrest's creativity and cultural storytelling, as well as renowned artists
  - Educational activities, classes for school children, workshops, training courses

# RECOMMENDATION #7

## Develop a One Stop Shop for Entertainment Related Licensing and Regulations

- A one-stop shop is a digital platform that those wanting to organize and promote special events will use in order to apply for the correct permit and also browse financial support.
- This platform centralizes and simplifies the permit application process, allowing organizers, production teams and promoters to apply for a film or event permit, liquor license, and informing transit, police and fire department officers in one place.
- The portal can also include local, regional and state-wide and national financial incentives such as grants and tax rebates that they may be eligible for.

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# STRATEGIC PLAN

## ECOSYSTEM DEVELOPMENT RECOMMENDATIONS

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# RECOMMENDATION #8

## Connect the Local Creative Industries

- Grow Stonecrest as a host for cultural networking events. The city could host “interdisciplinary” days, inviting stakeholders from different sectors to meet up to learn about each others’ industries and interests, and build up a network to encourage them to connect and collaborate.
- To align with the recommended city branding as a digital entertainment hub (**recommendation 2**), Stonecrest should also host digital entertainment conventions.
- The aim of these meetups would be to create a network of professionals in the area to foster the sourcing of work regionally and increase local business activity. By establishing relationships between the three creative industries, Stonecrest can ultimately encourage communication, information sharing and collaborations.

# RECOMMENDATION #9

## Partner with the Arabia Mountain Alliance

- Establish a formal cultural partnership between the City of Stonecrest and the Arabia Mountain Alliance to embed the natural heritage area as an exemplary destination in the City's portfolio for the film, music & digital entertainment industries and cultural tourism. This can happen via:
  - The creation of an artists residency program.
  - Summer film screenings that also include movies, documentaries and shorts that have been produced/shot locally.
  - Outdoor music concerts, and acoustic busking programs hosted along walking trails.
  - Songwriting camps in the park.
  - Film and television tours

## RECOMMENDATION #10

### Develop Busking Guidelines

- Create a comprehensive busking guide, with clear instructions on permitting processes, busking locations and busking etiquette to give Stonecrest's musicians more opportunities to showcase their talent.

## RECOMMENDATION #11

### Evaluate Non-Industry Related Spaces for Events

- Evaluate all non-industry related spaces in the City of Stonecrest for the purpose of hosting cultural activities and events.

# RECOMMENDATION #12

## Develop Safety Initiatives at Night in Relation to Live Entertainment

- The development of safety initiatives is recommended to ensure the security of Stonecrest's visitors and residents at night, and to increase local and visiting audience numbers.
- To prevent crime and enhance night safety for audience members and workers, especially within the live entertainment ecosystem, Stonecrest could consider implementing various initiatives such as charter, training programs, or a night-life street team.

# RECOMMENDATION #13

## Create Tourism Offer around Industry Productions and Events

- Just as neighboring cities such as Conyers, Covington, Jackson and Senoia have locally developed cultural tourism, Stonecrest should develop a film tourism offer based around movies and television shows that have been filmed there (e.g Respect, Shaft, The Resident, and Greenleaf), including further communication about the content produced in Stonecrest, and film and television guided tours.
- Stonecrest could also use the natural richness of its environment and the Arabian Mountain location, already attracting film professionals and businesses, to develop a film and digital storytelling tourism product that also links to the local music industry.

# RECOMMENDATION #14

## Create a Database of Stonecrest Creative Businesses and Talent

- Develop a database of actors within the overall city's creative ecosystem to provide an essential resource that connects the film, music and digital entertainment industries in Stonecrest, and to support potential productions and cultural projects with external companies in finding the right contacts.
- This database should be hosted on the Stonecrest Film & Entertainment Commission website (**recommendation 3**) and would need to include contact information.

# RECOMMENDATION #15

## Promote Best Practices in Terms of Equity, Accessibility and Diversity within the Creative Ecosystem

- Evaluate the differing needs and circumstances of the diverse communities within the creative ecosystem and pursue strategies to address them.
- As part of this, promote access and development opportunities for people from a wider diversity of backgrounds, embracing artistic diversity and increasing the variety of film productions, music genres and digital entertainment programmed in the city.

SOUND DIPLOMACY

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THANK YOU

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PRESENTATION OF FINAL REPORT

17 AUGUST 2023



# Sound Diplomacy - Stonecrest Recommendations

11  
Responses

46:56  
Average time to complete

Active  
Status

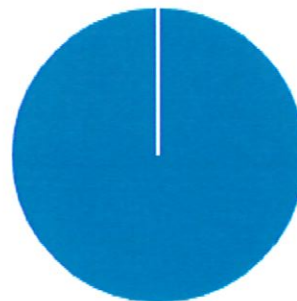
## 1. Recommendation #1

### **Strategically Align Existing and Future Initiatives of the Film & Entertainment Commission and Committee to the Stonecrest Film and Entertainment Commission Ordinance 051820**

- Strategically align the work of the Stonecrest Film and Entertainment Commission and Committee to respond to the ongoing needs of the film, music and digital entertainment industries.

- Ensure that all work undertaken on behalf of the Commission remains relevant to the global industries as well as local issues that impact industry stakeholders living and working in Stonecrest.

|  |    |
|--|----|
| <span style="color: blue;">●</span> Agree      | 11 |
| <span style="color: orange;">●</span> Disagree | 0  |
| <span style="color: green;">●</span> Other     | 0  |

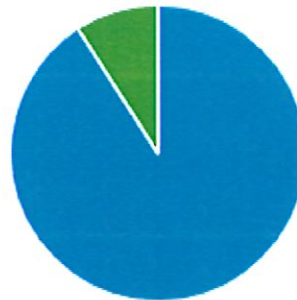


## 2. Recommendation #2

### Identify and Promote Stonecrest's Brand for the Creative Industries

- Stonecrest needs to find its own narrative and to share it, a narrative that acknowledges, protects and promotes the role of the creative industries in Stonecrest's history, heritage, and their impact on the city.
- This brand should encompass the film, music, and digital entertainment sectors as a cohesive whole, with a particular emphasis on digital entertainment.
- In order for Stonecrest to forge its own distinct identity, stand out, and fill the digital entertainment gap in the local market, it would be advisable to position itself as an innovative hub for digital entertainment, branding itself accordingly.

|  |    |
|--|----|
| <span style="color: blue;">●</span> Agree      | 10 |
| <span style="color: orange;">●</span> Disagree | 0  |
| <span style="color: green;">●</span> Other     | 1  |



2. Recommendation #2 Identify and Promote Stonecrest's Brand for the Creative Industries - Stonecrest needs to find its own narrative and to share it, a narrative that acknowledges,...

11 Responses

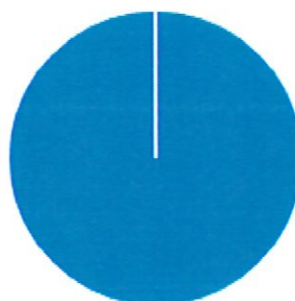
|    |           |  |
|----|-----------|--|
| 1  | anonymous | Agree  |
| 2  | anonymous | Agree  |
| 3  | anonymous | Agree  |
| 4  | anonymous | Agree  |
| 5  | anonymous | Agree  |
| 6  | anonymous | Agree  |
| 7  | anonymous | Agree  |
| 8  | anonymous | Agree  |
| 9  | anonymous | Creating a compelling narrative and brand identity for Stonecrest that highlights its creative industries and emphasizes its role as an innovative hub for digital entertainment requires a well-thought-out strategy, a clear execution plan and its own budget. Also, an essential component of this endeavor would involve the appointment of a proficient liaison who possesses a deep understanding of the television, film, music, and digital media industries. This liaison would play a pivotal role in facilitating effective communication and collaboration between Stonecrest City offices, the commission, the industry and the community. Their expertise would be crucial in driving the progression of initiatives, ensuring seamless coordination, and propelling the city's engagement within these creative sectors. |
| 10 | anonymous | Agree  |
| 11 | anonymous | Agree  |

### 3. Recommendation #3

#### Create a Dedicated Website for the Film & Entertainment Commission

- A dedicated website will showcase and promote the work of the Stonecrest Film & Entertainment Commission.
- Create a comprehensive website containing information and links on all the film, music and digital entertainment ecosystems' agents, assets, projects and services available in Stonecrest will enable artists, creatives, industry professionals and businesses to connect with each other and find the resources and services they need.
- This will make it easier for locals and visitors to discover and engage with Stonecrest's local creative industries.
- It should also aim to celebrate the rich local creative work and art, providing a spotlight for talented individuals and projects within the community.

|  |    |
|--|----|
| <span style="color: blue;">●</span> Agree      | 11 |
| <span style="color: orange;">●</span> Disagree | 0  |
| <span style="color: green;">●</span> Other     | 0  |



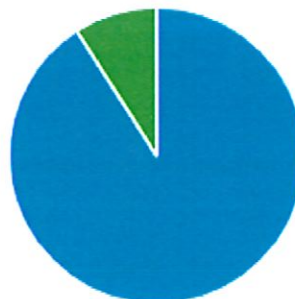
### 4. Recommendation #4

#### Run Dedicated Marketing Campaigns to Celebrate Stonecrest's Brand

Create two dedicated marketing campaigns that:

- Promote Stonecrest as a supporter and destination for independent film productions and music businesses.
- Promote Stonecrest as a leader in digital entertainment.

|  |    |
|--|----|
| <span style="color: blue;">●</span> Agree      | 10 |
| <span style="color: orange;">●</span> Disagree | 0  |
| <span style="color: green;">●</span> Other     | 1  |



4. Recommendation #4 Run Dedicated Marketing Campaigns to Celebrate Stonecrest's Brand Create two dedicated marketing campaigns that: - Promote Stonecrest as a...

11 Responses

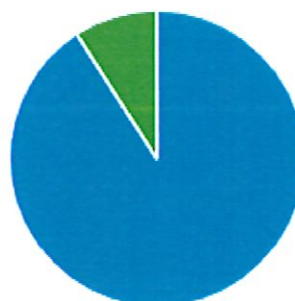
---

|    |           |   |
|----|-----------|---|
| 1  | anonymous | Agree   |
| 2  | anonymous | Agree   |
| 3  | anonymous | Agree   |
| 4  | anonymous | Agree   |
| 5  | anonymous | Agree   |
| 6  | anonymous | Agree   |
| 7  | anonymous | Agree   |
| 8  | anonymous | Agree   |
| 9  | anonymous | I believe this recommendation could be pursued at a later stage and once the preceding suggestions have been successfully executed. |
| 10 | anonymous | Agree   |
| 11 | anonymous | Agree   |

### 5. Recommendation #5 Establish an Entertainment District

- Establish an entertainment district to align with DeKalb County’s strategic planning for more districts around the County, and create a centralized offer connected to culture and recreation in the city.
- A successful entertainment district would house a variety of music venues, theaters, restaurants, and other entertainment-related establishments.
- The establishment of a well-defined entertainment district would facilitate the location of cultural activities to a distinct area, separate from the current Mall location, while helping people better understand the city’s borders.
- An entertainment district could also contribute to the economic growth of the city by attracting tourists, creating jobs, and enhancing cultural activity.

|            |    |
|------------|----|
| ● Agree    | 10 |
| ● Disagree | 0  |
| ● Other    | 1  |



5. Recommendation #5 Establish an Entertainment District - Establish an entertainment district to align with DeKalb County's strategic planning for more districts around the...

11 Responses

---

|    |           |   |
|----|-----------|---|
| 1  | anonymous | Agree   |
| 2  | anonymous | Agree   |
| 3  | anonymous | Agree   |
| 4  | anonymous | Agree   |
| 5  | anonymous | Agree   |
| 6  | anonymous | Agree   |
| 7  | anonymous | Agree   |
| 8  | anonymous | Agree   |
| 9  | anonymous | Agree but this recommendation could be pursued in a subsequent phase, prioritizing its implementation once the more critical recommendations have been effectively and successfully executed. |
| 10 | anonymous | Agree   |
| 11 | anonymous | Agree   |

### 6. Recommendation #6

#### Create a Research and Education Center for Digital Entertainment

- Create a Research and Education Center to position Stonecrest as an innovation hub for digital entertainment, that could also serve as a compelling platform to highlight the city's rich cinematic heritage.

- This would be an opportunity to support and develop the digital entertainment workforce in and around Stonecrest whilst diversifying it outside of the existing digital design, programming and publishing roles.

- A Research and Education Center should aim to host facilities such as:

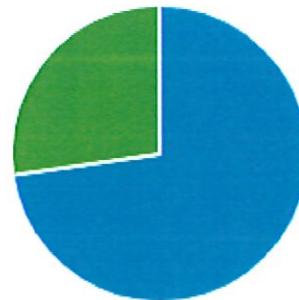
A research center for digital entertainment

Office/co-working space

Exhibition rooms for digital arts to showcase Stonecrest's creativity and cultural storytelling, as well as renowned artists.

Educational activities, classes for school children, workshops, training courses

|            |   |
|------------|---|
| ● Agree    | 8 |
| ● Disagree | 0 |
| ● Other    | 3 |





6. Recommendation #6 Create a Research and Education Center for Digital Entertainment - Create a Research and Education Center to position Stonecrest as an innovation hub for...

11 Responses

---

|    |           |   |
|----|-----------|---|
| 1  | anonymous | Agree   |
| 2  | anonymous | Agree   |
| 3  | anonymous | Agree   |
| 4  | anonymous | Agree   |
| 5  | anonymous | What is life expectancy of such a center?How funded?  |
| 6  | anonymous | Agree   |
| 7  | anonymous | Agree   |
| 8  | anonymous | Agree   |
| 9  | anonymous | Agree but this recommendation could be pursued in a subsequent phase, prioritizing its implementation once the more critical recommendations have been effectively and successfully executed. |
| 10 | anonymous | Agree   |
| 11 | anonymous | Position for future goal. Use funds immediately available for other items that can be attained and implemented right away.  |

### 7. Recommendation #7

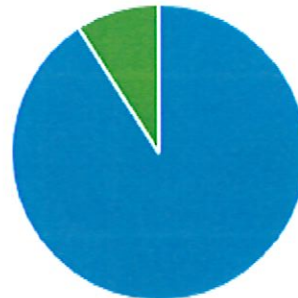
#### Develop a One Stop Shop for Entertainment Related Licensing and Regulations

- A one-stop shop is a digital platform that those wanting to organize and promote special events will use in order to apply for the correct permit and also browse financial support.

- This platform centralizes and simplifies the permit application process, allowing organizers, production teams and promoters to apply for a film or event permit, liquor license, and informing transit, police and fire department officers in one place.

- The portal can also include local, regional and state-wide and national financial incentives such as grants and tax rebates that they may be eligible for.

|            |    |
|------------|----|
| ● Agree    | 10 |
| ● Disagree | 0  |
| ● Other    | 1  |



7. Recommendation #7 Develop a One Stop Shop for Entertainment Related Licensing and Regulations - A one-stop shop is a digital platform that those wanting to organize and...

11 Responses

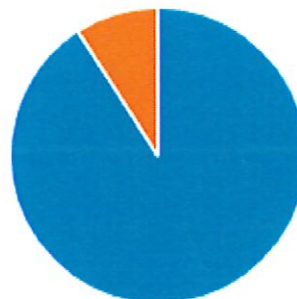
---

|    |           |   |
|----|-----------|---|
| 1  | anonymous | Agree   |
| 2  | anonymous | Agree   |
| 3  | anonymous | Agree   |
| 4  | anonymous | Agree   |
| 5  | anonymous | Agree   |
| 6  | anonymous | Agree   |
| 7  | anonymous | Agree   |
| 8  | anonymous | Agree   |
| 9  | anonymous | Agree but this recommendation could be pursued in a subsequent phase, prioritizing its implementation once the more critical recommendations have been effectively and successfully executed. |
| 10 | anonymous | Agree   |
| 11 | anonymous | Agree   |

### 8. Recommendation #8 Connect the Local Creative Industries

- Grow Stonecrest as a host for cultural networking events. The city could host "interdisciplinary" days, inviting stakeholders from different sectors to meet up to learn about each other's industries and interests, and build up a network to encourage them to connect and collaborate.
- To align with the recommended city branding as a digital entertainment hub (recommendation 2), Stonecrest should also host digital entertainment conventions.
- The aim of these meetups would be to create a network of professionals in the area to foster the sourcing of work regionally and increase local business activity. By establishing relationships between the three creative industries, Stonecrest can ultimately encourage communication, information sharing and collaborations.

|            |    |
|------------|----|
| ● Agree    | 10 |
| ● Disagree | 1  |
| ● Other    | 0  |

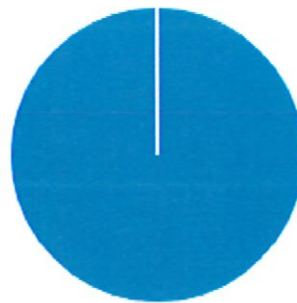


9. **Recommendation #9**  
**Partner with the Arabia Mountain Alliance**

Establish a formal cultural partnership between the City of Stonecrest and the Arabia Mountain Alliance to embed the natural heritage area as an exemplary destination in the City's portfolio for the film, music & digital entertainment industries and cultural tourism. This can happen via:

- The creation of an artist's residency program.
- Summer film screenings that also include movies, documentaries and shorts that have been produced/shot locally.
- Outdoor music concerts, and acoustic busking programs hosted along walking trails.
- Songwriting camps in the park.
- Film and television tours

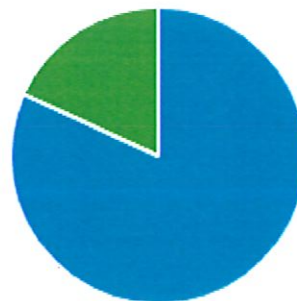
|  |    |
|--|----|
| <span style="color: blue;">●</span> Agree      | 11 |
| <span style="color: orange;">●</span> Disagree | 0  |
| <span style="color: green;">●</span> Other     | 0  |



10. **Recommendation #10**  
**Develop Busking Guidelines**

Create a comprehensive busking guide, with clear instructions on permitting processes, busking locations and busking etiquette to give Stonecrest's musicians more opportunities to showcase their talent.

|  |   |
|--|---|
| <span style="color: blue;">●</span> Agree      | 9 |
| <span style="color: orange;">●</span> Disagree | 0 |
| <span style="color: green;">●</span> Other     | 2 |



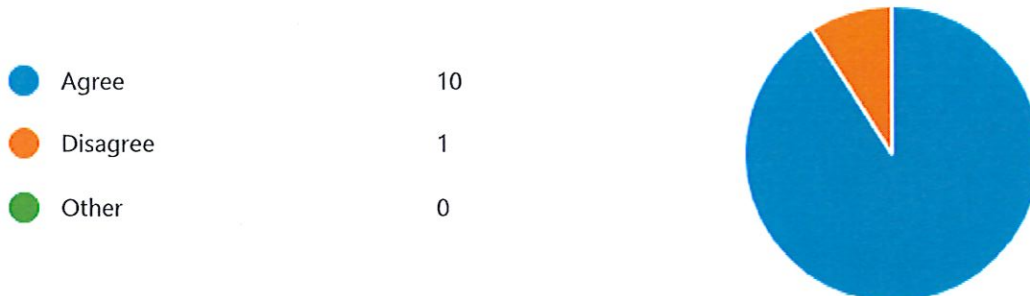
10. Recommendation #10 Develop Busking Guidelines Create a comprehensive busking guide, with clear instructions on permitting processes, busking locations and busking...

## 11 Responses

|    |           |   |
|----|-----------|---|
| 1  | anonymous | Agree   |
| 2  | anonymous | Agree   |
| 3  | anonymous | More conversation   |
| 4  | anonymous | Agree   |
| 5  | anonymous | Agree   |
| 6  | anonymous | Agree   |
| 7  | anonymous | Agree   |
| 8  | anonymous | Agree   |
| 9  | anonymous | Agree but this recommendation could be pursued in a subsequent phase, prioritizing its implementation once the more critical recommendations have been effectively and successfully executed. |
| 10 | anonymous | Agree   |
| 11 | anonymous | Agree   |

### 11. Recommendation #11 Evaluate Non-Industry Related Spaces for Events

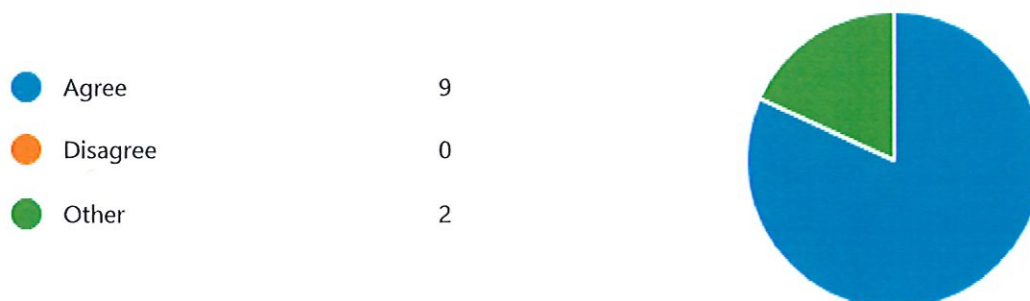
Evaluate all non-industry related spaces in the City of Stonecrest for the purpose of hosting cultural activities and events.



### 12. Recommendation #12 Develop Safety Initiatives at Night in Relation to Live Entertainment

- The development of safety initiatives is recommended to ensure the security of Stonecrest’s visitors and residents at night, and to increase local and visiting audience numbers.

- To prevent crime and enhance night safety for audience members and workers, especially within the live entertainment ecosystem, Stonecrest could consider implementing various initiatives such as charter, training programs, or a night-life street team.



12. Recommendation #12 Develop Safety Initiatives at Night in Relation to Live Entertainment - The development of safety initiatives is recommended to ensure the...

11 Responses

| ID ↑ | Name      | Responses   |
|------|-----------|---|
| 1    | anonymous | Agree   |
| 2    | anonymous | Agree   |
| 3    | anonymous | Agree   |
| 4    | anonymous | Agree   |
| 5    | anonymous | Partner with Police Services - this is their area of expertise  |
| 6    | anonymous | Agree   |
| 7    | anonymous | Agree   |
| 8    | anonymous | Agree   |
| 9    | anonymous | Agree but this recommendation could be pursued in a subsequent phase, prioritizing its implementation once the more critical recommendations have been effectively and successfully executed. |
| 10   | anonymous | Agree   |
| 11   | anonymous | Agree   |

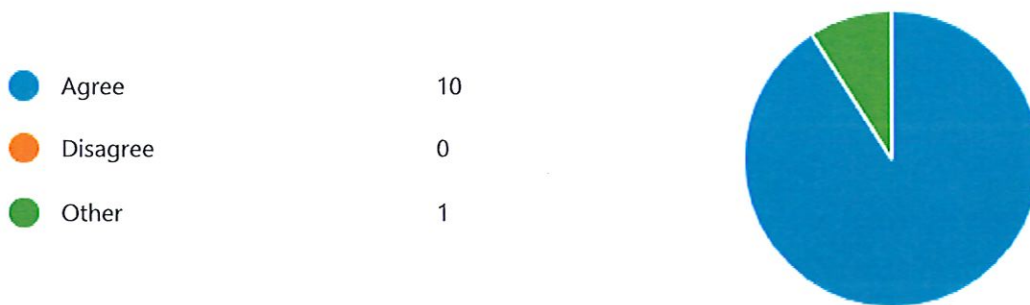


13. **Recommendation #13**

**Create Tourism Offer around Industry Productions and Events**

- Just as neighboring cities such as Conyers, Covington, Jackson and Senoia have locally developed cultural tourism, Stonecrest should develop a film tourism offer based around movies and television shows that have been filmed there (e.g., Respect, Shaft, The Resident, and Greenleaf), including further communication about the content produced in Stonecrest, and film and television guided tours.

- Stonecrest could also use the natural richness of its environment and the Arabian Mountain location, already attracting film professionals and businesses, to develop a film and digital storytelling tourism product that also links to the local music industry.

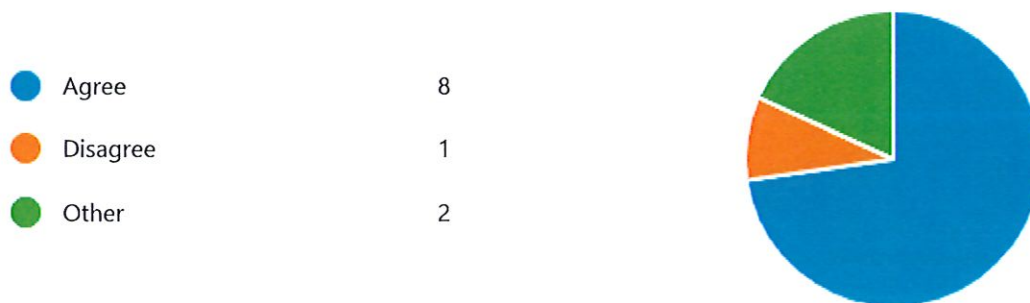


14. **Recommendation #14**

**Create a Database of Stonecrest Creative Businesses and Talent**

- Develop a database of actors within the overall city's creative ecosystem to provide an essential resource that connects the film, music and digital entertainment industries in Stonecrest, and to support potential productions and cultural projects with external companies in finding the right contacts.

- This database should be hosted on the Stonecrest Film & Entertainment Commission website (recommendation 3) and would need to include contact information.



13. Recommendation #13 Create Tourism Offer around Industry Productions and Events - Just as neighboring cities such as Conyers, Covington, Jackson and Senoia have locally...

11 Responses

|    |           |  |
|----|-----------|--|
| 1  | anonymous | Agree  |
| 2  | anonymous | Agree  |
| 3  | anonymous | Agree  |
| 4  | anonymous | Agree  |
| 5  | anonymous | Agree  |
| 6  | anonymous | Agree  |
| 7  | anonymous | Agree  |
| 8  | anonymous | Agree  |
| 9  | anonymous | Agree: However, an essential component of this endeavor would involve the appointment of a proficient liaison who possesses a deep understanding of the television, film, music, and digital media industries. This liaison would play a pivotal role in facilitating effective communication and collaboration between Stonecrest City offices, the commission, the industry and the community. Their expertise would be crucial in driving the progression of initiatives, ensuring seamless coordination, and propelling the city's engagement within these creative sectors. |
| 10 | anonymous | Agree  |
| 11 | anonymous | Agree  |

14. Recommendation #14 Create a Database of Stonecrest Creative Businesses and Talent - Develop a database of actors within the overall city's creative ecosystem to provide an...

## 11 Responses

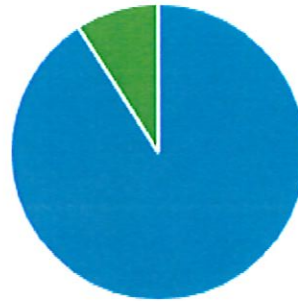
|    |           |   |
|----|-----------|---|
| 1  | anonymous | Agree   |
| 2  | anonymous | Agree   |
| 3  | anonymous | Agree   |
| 4  | anonymous | Agree   |
| 5  | anonymous | Would actors want their information made public?  |
| 6  | anonymous | I agree. We should include other contacts i.e. directors, producers, and other above and below the line positions |
| 7  | anonymous | Agree   |
| 8  | anonymous | Agree   |
| 9  | anonymous | Disagree  |
| 10 | anonymous | Agree   |
| 11 | anonymous | Agree   |

15. **Recommendation #15**

**Promote Best Practices in Terms of Equity, Accessibility and Diversity within the Creative Ecosystem**

- Evaluate the differing needs and circumstances of the diverse communities within the creative ecosystem and pursue strategies to address them.
- As part of this, promote access and development opportunities for people from a wider diversity of backgrounds, embracing artistic diversity and increasing the variety of film productions, music genres and digital entertainment programmed in the city.

|  |    |
|--|----|
| <span style="color: blue;">●</span> Agree      | 10 |
| <span style="color: orange;">●</span> Disagree | 0  |
| <span style="color: green;">●</span> Other     | 1  |





15. Recommendation #15 Promote Best Practices in Terms of Equity, Accessibility and Diversity within the Creative Ecosystem - Evaluate the differing needs and circumstance...

11 Responses

| ID ↑ | Name      | Responses   |
|------|-----------|---|
| 1    | anonymous | Agree   |
| 2    | anonymous | Agree   |
| 3    | anonymous | Agree   |
| 4    | anonymous | Agree   |
| 5    | anonymous | Agree   |
| 6    | anonymous | Agree   |
| 7    | anonymous | Agree   |
| 8    | anonymous | Agree   |
| 9    | anonymous | Agree but this recommendation could be pursued in a subsequent phase, prioritizing its implementation once the more critical recommendations have been effectively and successfully executed. |
| 10   | anonymous | Agree   |
| 11   | anonymous | Agree   |





## CITY COUNCIL AGENDA ITEM

**SUBJECT: TMOD 23-004 Food Trucks**

**AGENDA SECTION:** *(check all that apply)*

- PRESENTATION**     **PUBLIC HEARING**     **CONSENT AGENDA**     **OLD BUSINESS**
- NEW BUSINESS**     **OTHER, PLEASE STATE:** [Click or tap here to enter text.](#)

**CATEGORY:** *(check all that apply)*

- ORDINANCE**    **RESOLUTION**    **CONTRACT**    **POLICY**    **STATUS REPORT**
- OTHER, PLEASE STATE: Text Modification**

**ACTION REQUESTED:**  **DECISION**  **DISCUSSION**,  **REVIEW**, or  **UPDATE ONLY**

**Previously Heard Date(s):** 08/14/23 & [Click or tap to enter a date.](#)

**Current Work Session:** Monday, September 11, 2023

**Current Council Meeting:** [Click or tap to enter a date.](#)

**SUBMITTED BY:** Ray White, Director of Planning & Zoning

**PRESENTER:** Ray White, Director of Planning & Zoning

**PURPOSE:** Amendment to Stonecrest Chapter 15 (Licenses, Permits and Miscellaneous Business Regulations), Article 19 (Mobile Food Vendors), Chapter 27 (Zoning Ordinance), Article 4 (Use Regulations), and Article 9 (definitions/Maps) regarding Food Trucks.

**FACTS:** There are not existing Zoning Regulations for Food Truck with Zoning Ordinance. Current “Vending Operations Rules” exist in Chapter 15 (Licenses, Permits and Miscellaneous Business Regulations). Staff is proposing changes to the Stonecrest’s Ordinance

**OPTIONS:** Discussion only [Click or tap here to enter text.](#)

**RECOMMENDED ACTION:** Discussion only [Click or tap here to enter text.](#)

**ATTACHMENTS:**

- (1) Attachment 1 - Staff Report
- (2) Attachment 2 - [Click or tap here to enter text.](#)



## CITY COUNCIL AGENDA ITEM

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- (3) Attachment 3 - Click or tap here to enter text.
- (4) Attachment 4 - Click or tap here to enter text.
- (5) Attachment 5 - Click or tap here to enter text.

Raymond White  
Director  
Planning and Zoning  
Department



Matthew  
Williams  
Deputy Director  
Planning and  
Zoning  
Department

**TO:** Mayor and Council

**FROM:** Planning and Zoning Department

**SUBJECT:** TMOD-23-004

**ADDRESS:** City-Wide

**WORK SESSION DATE:** September 11, 2023

**Summary:** Amendment to Stonecrest Chapter 15 (Licenses, Permits and Miscellaneous Business Regulations), Article 19 (Mobile Food Vendors), Chapter 27 (Zoning Ordinance), Article 4 (Use Regulations), and Article 9 (definitions/Maps) regarding Food Trucks.

**STAFF RECOMMENDATION:** APPROVAL

**PLANNING COMMISSION RECOMMENDATION:** TBD





TMOD-23-004

Planning and Zoning Department

## FACTS & ISSUES

- There are not existing Zoning Regulations for Food Truck with Zoning Ordinance
- Current “Vending Operations Rules” exist in Chapter 15 (Licenses, Permits and Miscellaneous Business Regulations)
- Staff is proposing changes to the Stonecrest’s Ordinance

### Attachment(s) Included:

- **Revisions to Stonecrest’s Ordinance regarding Food Trucks**



## TMOD-23-004

### STONECREST ORDINANCE UPDATE

#### Revision to the Licenses, Permits and Miscellaneous Business Regulations, Chapter 15

##### Article 19 – Mobile Food Vendors

##### Division 1. – Generally

##### Sec. 15.19.1. – Definitions.

~~Food truck means any motor vehicle used for vending of prepared food items to the public from designated food truck areas.~~

**Food truck shall mean a business based in a motor vehicle or trailer with a mobile or full-service kitchen which temporarily establishes itself on an existing property to sell prepared, prepackaged or cooked food on-site and which meets all state and local regulations regarding food service and preparation.**

~~Vending cart means a vending cart at which prepared food, prepared non-alcoholic beverages, pre-packaged food and non-alcoholic pre-packaged beverages may be offered for sale.~~

**Vending/Food cart means a pushcart which is designed to be readily movable from which food items are dispensed.**



**Sec. 15.19.4. – Vending operational rules. Reserved**

~~(a) Hours of operation shall be between 7:00 a.m. and 6:00 p.m., or as previously approved by the City Manager or his designee in connection with a special event permit.~~

~~(b) Any and all signage must comply with the City of Stonecrest Code of Ordinances, chapter 21.~~

~~(c) Vendors may offer items permissible for sale only.~~

~~(d) All vendors shall display their valid vending permits, photo identification card, and any required copies of licensing agreements at the valid vendor location.~~

~~€ All vendors must maintain an auditable point-of-sale system to track and report on sales revenue and appropriate taxation in accordance with the requirements of section 15-19-3.~~

~~(f) Vending operations may not obstruct vehicular traffic flow except for up to 15 minutes to load and unload vending carts and merchandise.~~

~~(g) Vending operations, including, but not limited to, the display of merchandise and may not exceed the approved operating area.~~

~~(h) Vending carts and/or food trucks shall not be left unattended or stored at any time in the operating area when vending is not taking place or during restricted hours of operation.~~

~~(i) Vending carts and/or food trucks should not occupy more than one standard parking space.~~

~~(j) Vending carts and/or food trucks shall not operate on vacant or undeveloped lots.~~

~~(k) Vending carts and/or food trucks shall be located within 100 yards of the principal structure of the lot upon which it intends to vend.~~

~~(l) Vending carts and/or food trucks are allowed to stay at any one place of operation for a maximum of four hours.~~

~~(m) Vendors offering prepared food shall obtain the proper authorization and permits from the DeKalb County Board of Health or the comparable department of another municipality.~~

~~(n) Vendors offering pre-packed food and prepackaged beverages shall obtain the proper authorization from the Georgia Department of Agriculture.~~



## Revision to the Zoning Ordinance, Chapter 27

### Article 3. Overlay District Regulations

#### Division 1. – Overlay Districts.

#### 3.1.6. – Overlay Use Table.

| Table 3.1 Overlay Use  |                         |    |    |    |     |     |                                 |    |    |                                       |                 |
|--|-------------------------|----|----|----|-----|-----|---------------------------------|----|----|---------------------------------------|-----------------|
| Land Use   | Stonecrest Area Overlay |    |    |    |     |     | Interstate 20 Corridor Overlay* |    |    | Arabia Mountain Conservation Overlay* | See Section 4.2 |
|  | T1                      | T2 | T3 | T4 | T5* | T6* | T1                              | T2 | T3 |                                       |                 |
| <p>"Key: P—Permitted use<br/>           Pa—Permitted as an accessory Use<br/>           SA—Special administrative permit required<br/>           SP—Special Land Use Permit (SLUP) required<br/>           X—Prohibited Use<br/>           *If blank, check use table for underlying zoning (Sec.4.1.3)*<br/>           * Note: Uses permitted in Tiers 5 and 6 of the Stonecrest Area Overlay and the Arabia Mountain Conservation Overlay are determined by the underlying zoning district, though the Overlay takes precedence"</p> |                         |    |    |    |     |     |                                 |    |    |                                       |                 |
| <b>COMMERCIAL</b>  |                         |    |    |    |     |     |                                 |    |    |                                       |                 |
| <b>Restaurant/Food Establishments</b>  |                         |    |    |    |     |     |                                 |    |    |                                       |                 |
| <b>Brewpub/Beer growler</b>  | P                       | P  | P  | P  |     |     |                                 |    |    |                                       |                 |
| <b>Catering establishments</b>   | P                       | P  | P  | P  |     |     |                                 |    |    |                                       |                 |
| <b>Food Trucks, Mobile Vending/ Food Carts</b>   |                         |    |    |    |     |     |                                 |    |    |                                       | ✓               |



**Article 4. – Use Regulations**

**Division 1. – Overview of Use Categories and Use Table**

**Sec. 4.1.3. – Use Table.**

| Use                                     | KEY: P - Permitted use<br>Pa - Permitted as an accessory use |         |               |                  |                  |                  |         |              |              |                      | SA - Special administrative permit from Community Development Director<br>SP - Special land use permit (SLUP)<br><b>*Blank = not permitted*</b> |     |    |     |    |     |     |    |    |     |      |      |      |            |                       |   |
|---|--|---------|---------------|------------------|------------------|------------------|---------|--------------|--------------|----------------------|---|-----|----|-----|----|-----|-----|----|----|-----|------|------|------|------------|-----------------------|---|
|   | R<br>E   | RL<br>G | R-<br>10<br>0 | R<br>-<br>8<br>5 | R<br>-<br>7<br>5 | R<br>-<br>6<br>0 | RS<br>M | M<br>R-<br>1 | M<br>R-<br>2 | H<br>R-<br>1,2<br>,3 | MHP   | RNC | OI | OIT | NS | C-1 | C-2 | OD | M  | M-2 | MU-1 | MU-2 | MU-3 | MU-<br>4,5 | See<br>Section<br>4.2 |   |
| <b>COMMERCIAL</b>                       |  |         |               |                  |                  |                  |         |              |              |                      |   |     |    |     |    |     |     |    |    |     |      |      |      |            |                       |   |
| Recreation and Entertainment            |  |         |               |                  |                  |                  |         |              |              |                      |   |     |    |     |    |     |     |    |    |     |      |      |      |            |                       |   |
| Food Trucks, Mobile Vending/ Food Carts |  |         |               |                  |                  |                  |         |              |              |                      |   |     | SA |     |    | SA  | SA  | SA | SA | SA  |      |      |      |            |                       | ✓ |



**Division 2. – Supplemental Use Regulations**

**Sec. 4.2.67. – Food Trucks, Mobile Vending/Food Cart.**

**All Food Trucks shall comply with the following:**

**A. Permit.**

- 1. All Food Trucks, Mobile Vending/Food Carts require a Special Administrative Permit to operate within the city.**
- 2. Any condition of zoning or provision of the Stonecrest and Dekalb County’s zoning ordinance that prohibits a food truck use on a property shall supersede this section.**
- 3. Food Trucks, Mobile Vending/Food Carts shall maintain and display plainly all current city, Dekalb County, State of Georgia, and federal licenses and shall follow all laws of the state and county health departments, or any other applicable laws.**

**B. Permitted locations.**

- 1. Allowable districts: OD, OI, C-1, C-2, M, M-2, and accessory to institutional uses, such as a place of worship or a school, or for the benefit of community interest; determined by Planning and Zoning Department.**
- 2. Food Trucks, Mobile Vending/Food Carts shall be required to park on paved surfaces.**

**C. Restricted locations.**

- 1. No Food Trucks, Mobile Vending/Food Carts shall be located within 250 feet of a residential structure(s).**
- 2. All Food Trucks, Mobile Vending/Food Carts shall be located a minimum of 200 feet from any eating establishment and 100 feet from any retail store that sell food unless both the property owner(s) (as they appear on the current tax records of Dekalb County as retrieved by the County's Geographic Information System (GIS) or if the current ownership has recently changed and does not match the GIS record the applicant may provide a copy of the new deed as proof of ownership) and lease holder(s) of said eating establishment/retail store grant written notarized permission for the Food Trucks, Mobile Vending/Food Cart to be located closer than this minimum setback.**



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- 3. Food Trucks, Mobile Vending/Food Carts' vendors shall not be located within 25 feet of any right-of-way, entryway, curb-cut or driveway.**
- 4. Sales near Schools. No person shall dispense any item, at any time, including food, from an ice cream truck parked or stopped within 500 feet of the property line of a school between 7:30 a.m. and 4:00 p.m. on regular school days; unless granted with written notarized permission from current school's Principal.**

**D. Hours of operation.**

- 1. The hours of operation shall be between the hours of 7:00 a.m. to 8:00 p.m., Sunday through Thursday and between the hours of 7:00 a.m. to 10:00 p.m., Friday through Saturday.**
- 2. Food Trucks, Mobile Vending/Food Carts shall not operate on any private property without the prior consent of the property owner(s). The applicant shall provide a notarized written permission statement of the property owner(s) as they appear on the current tax records of Dekalb County as retrieved by the County's Geographic Information System (GIS). If the current ownership has recently changed and does not match the GIS record the applicant may provide a copy of the new deed as proof of ownership. A 24-hour contact number of the property owner(s) shall be provided along with permit application.**

**E. Parking.**

- 1. Food Trucks, Mobile Vending/Food Carts should not occupy more than two standard parking spaces.**
- 2. No Food Truck, Mobile Vending/Food Cart shall be housed or stored within a residential zoning district.**

**F. Signage.**

- 1. Any and all signage must comply with the City of Stonecrest Code of Ordinances, chapter 21.**

**G. Lighting/Noise.**

- 1. Food Trucks, Mobile Vending/Food Carts shall not emit sounds, outcry, speaker, amplifier, or announcements.**

**H. Waste Disposal.**

- 1. Food Trucks, Mobile Vending/Food Carts are responsible for the proper disposal of waste and trash associated with the operation. Food Trucks, Mobile Vending/Food Carts shall remove all generated waste and trash from their approved location at the end of each day or as needed to maintain the public health and safety. No liquid waste or grease is to be disposed of in tree pits, storm drains, sanitary sewers, onto the sidewalks, streets or other public**



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**private space. A written waste management plan indicating plans for waste handling, sanitation, litter collection/prevention, recycling, and daily cleanup procedures shall be submitted with the Special Administrative Permit application.**





**Article 9. – Definitions/Maps**

**Sec. 9.1.3. – Defined terms.**

***Food truck* means a business based in a motor vehicle or trailer with a mobile or full-service kitchen which temporarily establishes itself on an existing property to sell prepared, prepackaged or cooked food on-site and which meets all state and local regulations regarding food service and preparation.**

***Vending* means vending activity as permitted on privately-owned commercial or industrial property under the jurisdiction of the City of Stonecrest and in specifically designated city-owned parks or property. Vending shall only be permitted in city-owned parks or property where such activity is associated with a special event and/or subject to regulation under a more specific permit.**

***Vending/Food cart* means a pushcart which is designed to be readily movable from which food items are dispensed.**



**Appendix A - SCHEDULE OF FEES**

| PROPOSED 90 DAY FOOD TRUCK PERMIT |          |  | PROPOSED TEMPORARY FOOD TRUCK PERMIT |          |  |
|-----------------------------------|----------|--|--------------------------------------|----------|--|
| Permit Fee                        | \$350.00 | Inside and Outside jurisdiction.                                 | Permit Fee                           | \$250.00 | Inside and Outside jurisdiction.                                 |
| Approved Period                   | 90 Days  | These are 90 designated consecutive days.                        | Approved Period                      | 3 Days   | These are 3 designated consecutive days.                         |
| Number of Locations               | 3        | Food Truck can serve up to 3 locations during days of operation. | Number of Locations                  | 2        | Food Truck can serve up to 2 locations during days of operation. |
| Operational Restrictions          | 3 Days   | Food Truck can only operate a maximum of 3 days per week.        | Operational Restrictions             | 3 Days   | Food Truck can only operate a maximum of 3 days per week.        |
| Permit Amendments                 | \$115.00 | Updating permit to remove or add a new location.                 | Permit Amendments                    | \$115.00 | Updating permit to remove or add a new location.                 |